(iv) Additional IEC activities are being conducted.

(v) The implementation of the programme is being closely monitored at the apex political and bureaucratic levels both in the Government of India as also in the States.

(vi) Local influencers/social and religious leaders are being involved for advocacy and ensuring greater participation of the people in the programme.

(vii) One Surveillance Medical Officer has been posted in each district in order to help the States in ensuring better monitoring and supervision.

Use of industrial plots for commercial and residential purposes

*13. SHRI K. RAHMAN KHAN: Will the Minister of URBAN DEVELOPMENT AND POVERTY ALLEVIATION be pleased to state:

(a) whether there is any proposal under consideration to allow use of industrial plots in Delhi for commercial and residential purposes;

(b) whether all pros and cons of such a move have been weighed as such move is likely to create demands for unmanageable infrastructure; and

(c) if so, the details in this regard?

THE MINISTER OF URBAN DEVELOPMENT AND POVERTY ALLEVIATION (SHRI ANANTH KUMAR): (a) to (c) Delhi Development Authority (DDA) has sent a proposal for consideration of the Government to allow limited mixed use of industrial plots subject to certain regulations on the premise that there was a possibility of widening the use permissibility of industrial plots, which needed to be examined so that certain activities which do not affect the overall environmental and infrastructural parameters could be permitted in these plots.

Simultaneously, the matter is also being agitated in the Hon'ble Supreme Court whereby the Hon'ble Court has asked DDA to get details of such properties which are being misused for purposes other than industrial in the industrial areas. The matter is *subjudice.*